
ABBY FARNSWORTH | COMMUNICATIONS AND JOURNALISM

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PROFESSIONAL SUMMARY

I am a fourth-year communications and journalism student who is eager to learn and build experience in communications and has a passion for film.

SOFT SKILLS

Public speaking

- Public speaking for 10+ years
- Spoken for BC Transplant and Heart and Stroke Foundation at events
- Given a 'vote for me' speech on why I should be my high school valedictorian & Spoke as Norkam Senior Secondary's Valedictorian

Collaboration

- Collaborated with a classmate to write our valedictorian speech
- Works well in a group

Adaptability

- Can work with changes on short notice
- Can quickly learn how to use different programs; Canva, Word, OpenOffice, etc.

HARD SKILLS

Videographer and video editing

- Created short films
- Efficient in Adobe Premiere Pro and Apple iMovie

Digital UI design and graphic design

- Created a theoretical app and browser version of a TRU parking app
- Created logos, brochures and newsletters in Adobe Indesign and Adobe Illustrator

Scholarly papers

- Written white papers and social media audits
- Efficient in writing analytical, persuasive, and argumentative papers

Creative writing

- Written short stories
- Written scripts

PROFESSIONAL EXPERIENCE

Real Canadian Superstore

Deli Clerk | August 2018 - current

- Customer service experience
- Following instructions closely

Glacier Influencer

TRU Education Ambassador | February 2019 - March 2019

- Glacier is a Canadian organization that inspires youth to obtain a higher education
- Was a Glacier Influencer and posted on Instagram about TRU to promote and advocate for high schoolers to attend university after they graduate

Bright Eye Brewing

Line Cook | October 2019 - March 2020

- Worked as a line cook in a fast paced environment
- Used clear and concise communication

RELEVANT EXPERIENCE

Norkam Senior Secondary Valedictorian - 2019

- Collaborating with another student to write the speech
- public speaking

Motion Picture Industry Orientation Exam Certificate

Passed the MPPIA Exam | 31 August, 2023

- This certificate allows me to work on an unionized film set

National and Provincial Youth Award

Canadian Transplant Association | 2016

- Volunteers and promotes organ and tissue donation awareness

EDUCATION

2019 - 2024 | Thompson Rivers University

Bachelor of Communications and Digital Journalism

Relevant Courses

- Social Media Campaigns (A+)
- Online Journalism (A-)
- Organizational Communications (B+)
- Strategies in Crisis Communications (A)
- Communication Marketing and Design (A-)
- Advanced Professional Communications (A)